

Country Analysis

Preparing you for what's ahead

Understand a country's political, policy and economic outlook with our award-winning forecasts, analysis and data. Our experts assess the global dynamics that impact organisations, so you can plan and operate effectively.

Expansive coverage

In-depth global, regional and country-level analysis for nearly 200 markets, delivered by our analysts. Every month, 20,000 data series are updated, enabling you to adapt and plan ahead.

Challenging consensus

Stay ahead of your competitors: for more than 70 years our forecasting teams have made bold calls, accurately.

A nuanced approach

Intuitively designed to address politics, policy and the economy, our methodology includes detailed insights in addition to data.

Robust, accurate information

Apply insights with confidence—our forecasts and analysis are non-biased and rigorously researched.

Get EIU analysis and data in a way that works for you:



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Country Analysis includes:

Global and regional outlooks—stay ahead of politics, economics and market-shaping topics

Daily insights—react with agility when developments occur

Executive summaries—get detailed explanations accompanying medium-term country forecasts

Medium-term country forecasts—understand the political and economic landscapes of almost 200 countries covered

Long-term country forecasts—interpret the structural trends shaping almost 80 major economies

Industry analysis—assess opportunities in 26 sectors in 70 markets

Commodity forecasts—monitor shifts in supply, demand and prices of 25 critical goods

Macroeconomic data—analyse current forecasts and historic trends

Industry data—adjust your strategy to reflect current and future demand and supply of key goods

Proprietary ratings—identify risks and opportunities in business environments

Regulatory intelligence—clarify policies that could impact business operations

Thematic analysis—explore the issues shaping global trade, economics and the political landscape

Choose the delivery channel that integrates best with your systems:



Website

Quickly navigate to the analysis that matters to you with our user-friendly interface.



Excel add-in

Simplify your workflow with automated data entry into your Excel spreadsheets.



API

View our latest data in your preferred systems for faster decision-making.



Data Feeds

Get data feeds delivered in multiple file formats and minimise the risks of manual data handling.

Analyse nearly 200 countries and 26 industrial sectors



Informing world-leading organisations

Influential global businesses rely on Country Analysis to evaluate opportunities and risks. This service can be used by a variety of departments, sectors, industries and internationally-focused organisations. It provides you with the tools to monitor global trends and plan ahead.

Financial institutions

- Assess political and economic developments that could impact investments
- Identify investment opportunities with macro insights for nearly 200 countries
- Anticipate future risks that could affect your assets
- Form an independent view and inform stakeholders of opportunities and threats ahead of time

Corporations

- Analyse and manage threats to your operations
- Optimise supply chains and anticipate disruptions
- Assess new markets and identify where to grow your business
- Monitor international developments and macroeconomic indicators

Governments

- Develop trade relationships with other countries
- Compare business operating environments and pinpoint trade growth
- Navigate complex foreign-affair dynamics
- Anticipate the impact of policy changes

Academic institutions

- Access comparable worldwide economic data
- Develop students' practical skills and career readiness
- Inform students and academics about events that are reshaping the world
- Efficiently manage learning resources and budgets

About EIU

EIU is the research and analysis division of The Economist Group, which includes *The Economist* newspaper. EIU has more than 70 years of experience in helping businesses, financial firms and governments to navigate the ever-changing global landscape.

Contact us for more information

To arrange a demonstration of EIU's Country Analysis service or to discuss the content and features included, please get in touch or visit www.eiu.com

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