

Country Analysis

Preparing you for what's ahead

Understand a country's political, policy and economic outlook with our award-winning forecasts, analysis and data. Our experts assess the global dynamics that impact organisations, so you can plan and operate effectively.

Expansive coverage

In-depth global, regional and country-level analysis for nearly 200 markets, delivered by our analysts. Every month, 20,000 data series are updated, enabling you to adapt and plan ahead.

Challenging consensus

Stay ahead of your competitors: for more than 70 years our forecasting teams have made bold calls, accurately.

A nuanced approach

Intuitively designed to address politics, policy and the economy, our methodology includes detailed insights in addition to data.

Robust, accurate information

Apply insights with confidence—our forecasts and analysis are non-biased and rigorously researched.

Get EIU analysis and data in a way that works for you:



Easily navigate to important content using our intelligent search function



Activate bespoke alerts to get critical analysis delivered directly to your inbox



Download data to incorporate into your own models, reports or presentations



Customise how you view our analysis and generate your own reports

Country Analysis includes:

Global and regional outlooks—stay ahead of politics, economics and market-shaping topics

Daily insights—react with agility when developments occur

Executive summaries—get detailed explanations accompanying medium-term country forecasts

Medium-term country forecasts—understand the political and economic landscapes of almost 200 countries covered

Long-term country forecasts—interpret the structural trends shaping almost 80 major economies

Industry analysis—assess opportunities in 26 sectors in 70 markets

Commodity forecasts—monitor shifts in supply, demand and prices of 25 critical goods

Macroeconomic data—analyse current forecasts and historic trends

Industry data—adjust your strategy to reflect current and future demand and supply of key goods

Proprietary ratings—identify risks and opportunities in business environments

Regulatory intelligence—clarify policies that could impact business operations

Thematic analysis—explore the issues shaping global trade, economics and the political landscape

Choose the delivery channel that integrates best with your systems:



API

Increase productivity using our API for faster decision-making



Website

Select and streamline data with our user-friendly interface which includes advanced search and filter capabilities



Data feeds

Download your preferred data as .csv or .xlsx files to integrate with your own and other sources



Content licensing

Grant your clients access to industry-leading economic and political research by becoming a content licensing partner

Analyse nearly 200 countries and 26 industrial sectors



Informing world-leading organisations

Influential global businesses rely on Country Analysis to evaluate opportunities and risks. This service can be used by a variety of departments, sectors, industries and internationally-focused organisations. It provides you with the tools to monitor global trends and plan ahead.

Financial institutions

- Assess political and economic developments that could impact investments
- Identify investment opportunities with macro insights for nearly 200 countries
- Anticipate future risks that could affect your assets
- Form an independent view and inform stakeholders of opportunities and threats ahead of time

Corporations

- Analyse and manage threats to your operations
- Optimise supply chains and anticipate disruptions
- Assess new markets and identify where to grow your business
- Monitor international developments and macroeconomic indicators

Governments

- Develop trade relationships with other countries
- Compare business operating environments and pinpoint trade growth
- Navigate complex foreign-affair dynamics
- Anticipate the impact of policy changes

Academic institutions

- Access comparable worldwide economic data
- Develop students' practical skills and career readiness
- Inform students and academics about events that are reshaping the world
- Efficiently manage learning resources and budgets

About EIU

EIU is the research and analysis division of The Economist Group, which includes *The Economist* newspaper. EIU has more than 70 years of experience in helping businesses, financial firms and governments to navigate the ever-changing global landscape.

Contact us for more information

To arrange a demonstration of EIU's Country Analysis service or to discuss the content and features included, please get in touch or visit www.eiu.com

London

Economist Intelligence
The Adelphi
1-11 John Adam Street
London WC2N 6HT
United Kingdom

Tel: +44 (0)20 7576 8000

E-mail: london@eiu.com

New York

Economist Intelligence
900 Third Avenue
16th Floor
New York, NY 10022
United States

Tel: +1 212 541 0500

E-mail: americas@eiu.com

Hong Kong

Economist Intelligence
1301 Cityplaza Four
12 Taikoo Wan Road
Taikoo Shing
Hong Kong

Tel: + 852 2585 3888

E-mail: asia@eiu.com

Gurgaon

Economist Intelligence
Skootr Spaces, Unit No. 1
12th Floor, Tower B, Building
No. 9 DLF Cyber City, Phase - III
Gurgaon - 122002
Haryana
India

Tel: +91 124 6409486

E-mail: asia@eiu.com

Dubai

Economist Intelligence
PO Box No - 450056
Office No - 1301A
Aurora Tower
Dubai Media City
Dubai
United Arab Emirates

Tel: +971 4 4463 147

E-mail: mea@eiu.com